



Lynbrook High School
1280 Johnson Avenue
San Jose, CA 95129

Website: lhsepic.com
E-mail: business.epic@gmail.com

Advertisement Contract 2020

"The Fine Print"

- Due to COVID-19 our publication will only be doing Web ads until further notice
- Advertisement files should be received **at the beginning of the month**; if the advertisement is not received in time, the advertisement will NOT be run for that cycle.
- We kindly request payment in full at the time a contract is established. However, advisers may also request a prorated invoice after each print issue is distributed.
- Graphic designers at *the Epic* can design your advertisement for a one-time fee of **\$50**.
- Make checks payable to **Quill and Scrolls-LHS**.

Advertiser Details

Name of Business: _____ Contact Person: _____

Billing Address: _____ Telephone: _____

_____ Email: _____

_____ Fax: _____

Advertisement Pricelist

Web Ads

Type of Ad	Ad Size W x H (pixels)	Price per 30 days		
		1 to 3 months	4 to 6 months	6+ months
Home Page	300 x 300	\$25	\$23	\$20
Story Page	300 x 300	\$20	\$18	\$15
Footer	728 x 90	\$30	\$28	\$25

- Price of ads based on **total number of months** and **total number of ads** purchased. The business may choose which months they would like for their ad to be placed in.
- Web ads will go up onto the website once *the Epic* receives payment and will run for 30 days (ex. Sept 15–Oct. 14)
- Type of web ad will be determined based on availability.

This contract allows the Epic to print an advertisement as listed above. The advertiser will receive receipts for their purchased advertisements following its publication, along with a copy of the publication itself. If payment is not received 1 week before publication, the Epic reserves the right not to print the advertisements even if both parties have signed the contract. The Epic will accept advertisements submitted with a signed contract and full payment

providing they do not advocate illegal activity for minors or are deemed racist, sexist or otherwise inappropriate by the Editorial Board for the Epic's readership. Advertisements may be rejected due to unavailability, though the Epic is obligated by law to provide equal space for advertisements representing an opposite viewpoint.

This contract is legally binding upon agreement and signatures.

Ad Details

Type of Ad _____ Web _____ No. of Months _____ Total Due \$ _____

Month (circle) Sept | Oct | Nov | Dec | Jan | Feb | March | April | May | June

Advertiser

Print Name _____ Signature _____ Date _____

the Epic Representative

Print Name _____ Signature _____ Date _____

Please return this contract to an Epic representative by scanning a signed copy of the contract and emailing it to business.epic@gmail.com.